

The Bassano Mail

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May God forbid our saying on this page the things that merely please. We would be humble in our opinions; we would be considerate of the opinions of others; but we would not be unimpaired in the immutable laws of cause and effect; for therein lies the wisdom of the ages.

THE RELIEF PROBLEM

In the past five years over four million dollars have been spent on relief in Alberta. This huge contribution has been provided from funds advanced by the federal and provincial governments, augmented by advances from municipal governments.

A continuation of this great expenditure for many more years will invite general bankruptcy, and still unemployed people cannot be left to their own resources.

The problem is one of the most baffling that has yet been experienced and a solution is not yet in sight.

The one hope is that farm prices will rise, furnishing a basis for a general business increase, a living of employment, and a general recovery.

This relief problem will probably take years to solve satisfactorily. It is a relic of the depression that cannot be evaded.

AGAIN—THE WAR DEBTS

Eduard Heriot, embattled old French politician, who alone took his turn at the premiership of that volatile country, not a year back on opponents in parliament the other day.

A representative was criticizing the Franco-Soviet treaty, saying that Russia had dishonored huge debts owing to France.

Heriot arose and said the Soviet nation was not alone in that respect, and that in fact France herself had dishonored her obligations to the United States, against his advice.

Which of course was quite true. And it is also true that Great Britain failed to honor her war debts to the United States.

There is, however, another side to the war debts question. United States demanded payment in gold. That was in the bond. But the debtor countries could not possibly obtain sufficient gold for the purpose.

Had the United States accepted goods and services for the huge war debts the bulk of them would have been paid.

And the depression would not have been nearly as severe, for millions of men would have been occupied in making goods and rendering services to the great creditor of North America.

The Windsor Star supposes that it would be news if a man bit Jack Frost.

ABOUT THE WEATHER

The forces that cause climatical conditions in various parts of the earth are under constant scrutiny by scientists who seek to unravel the secrets of the weather changes.

There will come a time, probably when people will know in advance what to expect in the way of weather. But right now we are far distant from that state of affairs and have to depend, as does The Hanna Herald, on the Rocky Mountain squirrels and the Indians.

Commander Richard Byrd, the Antarctic explorer, and other trained observers who have made scientific observations in that far-away part of the globe, note a correlation between the weather in Antarctica and the west coast of South America. In fact they have fairly well mapped the relationship.

The cold Humboldt current which sweeps northward along the west coast of South America makes a desert of much of the coastal region. On the other hand the Japanese current, coming eastward from the orient, makes the Pacific coast of Canada and the United States a pleasant and fertile land.

Much of the British Isles are further north than Alberta but the Gulf Stream, circling eastward from off the Labrador coast, carries with it warmth and moderation to the British climate.

The present winter in Alberta has been the coldest in a stretch of some thirty years. Had we known what was ahead of us most people would have been better prepared for the bitter blasts and sub-zero weather.

Mark Twain once said that everybody talked about the weather but no one did anything about it. The time is coming when the scientists will do something about it by telling us what to expect. Then some unborn Marconi, or Edison, or Steinmetz will learn how to furnish cheap heat by exploding the atom, or some similar discovery, and the misty blasts of stormy winters will be conquered.

WHEAT TRADE PROSPECTS

Intinkings of bad weather in Europe with the probable effect of lessening wheat production there is arousing interest in grain markets all over the world. If Europe has a poor crop this year trade may be revived on a wide scale.

Europe has been lucky for some years past in having large crops of excellent quality wheat. The weather has much to do with the result of the European crops, just the same as here and elsewhere, but European wheat is largely of the winter variety, while ours is pretty much spring wheat.

Should the damage not be as severe as indicated and should Europe harvest another large crop the result will be a continuation of the small and draggy international trade in wheat.

PROSPECTIVE INFLATION

On every hand there is talk of monetary inflation. The high, the low, the rich and the poor—all have been incited with the same germ.

The odd feature is that this very unanimity of opinion is quite likely to add a forcible impetus to the prospective monetary or credit expansion.

Apart from that there is the pressure of the increased price of gold and the greatly increased production of gold throughout the world.

The general price level, according to Dr. Edwin Walter Kemmerer, should soon be twice as high as it was in the early part of 1933.

Dr. Kemmerer is known in North America and abroad as "the money doctor of the world." He has taken a leading part in reorganizing the money systems of thirteen countries on five continents.

He is now professor of International Finance at Princeton University, and is recognized as one of the world's leading authorities on money.

Herbert Hoover, ex-president of the United States, on the board of governors of Stanford University, voices that board's desire to sell out the twelve million in bonds it owns and buy common stocks. Mr. Hoover says the bonds are likely to lose value and the value of common stocks increases.

All of which is good "bull" news for the speculators. But people should realize that nobody can look into the future and nothing can be taken for granted.

Let this winter be a warning to all weather prophets to keep off the air and out of the newspapers. This suggestion is offered not only to aged Indians, bears, groundhogs, but to all and sundry.

THE ART OF LIVING

What the addition of radio has meant to the education, enlightenment, entertainment and general enjoyment of the people who live on Alberta farms would be better realized if the mysterious power of transmitting the human voice and other sounds through the air was suddenly lost.

The aerial connection with the uttermost parts of the earth, with the great centers of culture and learning of the arts and sciences, is now part of our life. It is commonplace now, yet not many years ago it was a novelty little known and less used by the great mass of the people.

Up until a dozen years ago newspapers, periodicals and books were the mainstay of those who sought to improve their minds and enlarge their vision. Reading will always play a large part in educating, informing and amusing people, but radio furnishes a thrilling accessory.

With the resources of a world's education readily available to almost everybody there is little excuse for the perpetuation of narrowness and ignorance.

"How can you live in Goshen?" said a friend from far away.

"This wretched country town Where folks talk little things all year, And plant their cabbage by the moon!"

Said I: "I do not live in Goshen—

I eat here, sleep here, work here; I LIVE in Greece, where Plato taught And Phidias carved, and Epictetus wrote. I dwell in Rome, where Michelangelo wrought

In color, form and mass; Where Cicero penned immortal lines, And Dante sang undying songs. Think not my life is small

Because you see a little place. I have my books, I have my dreams, A thousand souls have left for me Enchantment that transcends both time and place.

And so I live in Paradise. Not here."

Ten Minutes with the Scotch Philosopher

A neighbor is responsible for this little tale of a Collier's maternal infidelity.

At the end of December, she gave birth to a litter of puppies in the cow shed.

When the youngsters were able to toddle around she daily led them to the house for the after-dinner scraps.

Later on a neighbor boy went to the shed and possessed himself of another.

This proved too much for the mother dog and she promptly moved the rest to a far-off straw pile.

All those who had the pleasure of listening to J. I. McFarland's speech on February 13 must have felt that the wisdom of our ruling statesmen lies in the monetary type.

Explaining how his resignation was brought about, J. I. told the audience what had often been guessed at.

It was largely because great foreign mining interests were hostile to the man and his policy.

And the dismissal of Mr. McFarland and his associates led to the highly prosperous gains being recorded exceedingly happy again.

Doubting Thomases will find evidence of this in the low prices now prevailing in the wheat market.

Not long ago the writer met a fellow who used to farm on a large scale. In the days before the financial crackup it was nothing unusual for him to market a hundred thousand dollars' worth of wheat.

Cows were regarded as a nuisance and all the milk used in his home came out of cans. With the advent of hard times, however, he changed his ideas, and when we last saw him he was rejecting over a three-dollar cream cheese.

Better still, rather haughty ways had departed, leaving him a very modest and pleasant gentleman.

According to the promoters, the Olympic games were revived with the object of furthering the cause of international goodwill.

Unfortunately, this brave idea has not been realized to any great extent. During one of their matches, Canadian hockeyists were so lustily booed by the great crowd of spectators that the official announcer had to ask for more decent behavior. Perhaps the most disagreeable incidents which ever marred these international sports occurred in London a few years before the outbreak of the world war.

In the final of the quarter mile, three Americans, one line Scot, Lieutenant Haswell, and the competitors.

Although Haswell was considered the favorite in the race, he was at a distance, by being pocketed at the start he never had a chance of winning.

Haswell made no protest, but the judges declared he had been fouled and ordered the race to be run over again.

Accepting this decision as a reflection on their sportsmanship, the Americans refused to consider the matter. But the worst was yet to come.

The day of the great marathon arrived, bringing in its train a number of startling events.

Dorando, an Italian, was the first to reach the stadium where the race ended. As the vast audience rose to cheer him on, he was seen to falter.

Then, when within a short distance of the judges' box, he fell to the ground utterly exhausted.

Without thinking of the consequences, two ground attendants lifted him up and supported him to the finish line. Close behind came the sturdy Irish-American, Johnny Hayes, and, since the rules of the marathon had been violated he was the rightful winner.

But it took hours of fierce wrangling to convince the authorities of this.

Many Americans left London vowing they would never return.

On the other hand, Italians everywhere maintained that Dorando had been swindled out of the trophy.

But the unfortunate athlete did not return to his homeland empty-handed in admiration of his highly courageous effort, London sportsman presented him with a magnificent loving cup.

In the fall of the same year, the writer witnessed a ten-mile race between Hayes, Dorando, Tom Longboat and the marvellous English runner, Alick Shrubbs.

The last named was an easy winner.

Anthony Eden . . . of England

A Viennese Portrait in Vignette of that Young Englishman So Much in the News

(Translated from Neuf Freise Presse (Vienna))

Captain Anthony Eden, under-secretary of state for foreign affairs in His British Majesty's government, has become a focal point of political interest.

London regards Anthony Eden as the most promising of the younger British politicians. As the second son of Sir William Eden, he had to let the baronetcy go to his brother Timothy.

Destined from birth to lead a cosmopolitan life he has combined political activity with aristocratic good form.

The result is an intense desire to work, great natural powers, ability to concentrate, and refusal to ignore the smallest details, though he always maintains a higher point of view, and preserves the larger issues, and has a remarkable feeling for what is important.

In addition to these qualities he has a great natural capacity to make decisions, most as a leader. He is not London looks of the typical Englishman, which reflect his own inner balance and his complete self-possession.

Anthony Eden crossed the bridge that separates the pre-war noblemen from the young gentlemen of today when he passed four years in the trenches on the French front instead of collecting pensions. Returning home in 1915 as a 21-year-old captain he soon made it clear to his friends that he was going to turn his back on the idle worship of beauty to which the older generation had given itself over and was going to devote himself to an active struggle in behalf of everything that he and those like him considered beautiful and worth working for.

He spent the next four years studying at Oxford, preparing himself to take an active part in his country's political life. He received the education, polish, and self-discipline that a distinguished young Englishman needs before seeking to conquer in his chosen field.

The Englishman Eden started Oriental languages because he wanted to learn his own character and his own race by understanding what was most foreign. He still speaks Persian and quoted the Koran when he met the Arabian ambassador at dinner.

In 1924 he took his place among the Conservative benches in the house of commons. From January, 1925, until the MacDonald Labor government came into power four years later, Eden worked as parliamentary private secretary to Sir Austen Chamberlain.

The poet that the English parliamentary system gave to the embled young student of politics enabled him to see the Locarno treaty belied by the men who made it.

He heard all the foreign secretaries' telephone calls, wrote dispatches and generally made himself Chamberlain's right-hand man at the green tables of European diplomatic meetings.

Like every Englishman, Eden is the antithesis of a militarist. He regards soldiers as employees of the state who protect the population from death and destruction, just as policemen protect them from burglaries and reckless driving, or the fireman from fires.

He considers the uniform of a civil servant in the liver of a chauffeur or the frock coat of a diplomat. An intention is taken off when one is on duty, and one should be called Mr. Eden, not Captain Eden, after returning from the war.

His life represents the compromise that a modern Englishman of the upper social classes has made between the ideal of the nobility that existed before the war and the popular ideal of our own time. I am convinced that, if Eden achieves this synthesis, he will take the side of the underdog whenever the state finds itself in a blind alley, for his conscience would regard that as the fairest solution.

He is known in London as a well-balanced gentleman, and anyone who has met him personally will grant that this description fits.

In his spare time Eden likes to talk with his wife, the daughter of the banker, Sir Gervase Bockett, about the newest works of French and English literature, with which he is equally well acquainted, or he interests himself selecting wines and food. For his aesthetic desire for harmony expresses itself in a profound knowledge of culinary pleasures.

In France they call him the best-dressed Englishman, but in England he is known as the most accomplished connoisseur. And, if he is not spending the week-end flying to Paris, Berlin or Moscow, he plays tennis at the Hanching club.

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(Skips named last in order)

SCOUTING ...**What It Is and Does**

Letter from Chief Scout

(Sir Robert Baden-Powell)

(Continued from last week)

Our aim is individual efficiency for the better service of others—that is true citizenship. It is brought about by the personal example of the Scoutmaster himself and by encouraging the boy to develop, through activities which appeal to him, the attributes of Character, Health, Handicraft and Service for others.

The man or woman who takes a hand in this will find, as life grows shorter and things get into perspective, that this is the only thing that is really worth while, that really matters.

It does a great good for the younger, a greater good for the country and, incidentally, the greatest good for oneself—since it brings you close to God.

May I send you some further information on the subject?

Yours truly,
ROBERT BADEN-POWELL.

Herbert Hoover: "Blessed are the young, for they shall inherit the national debt."

LIGHTER VEIN**Beaten at His Own Game**

A western town some years ago held a Charlie Chaplin contest. Prizes were to be given to those who could imitate Charlie Chaplin. When the contest started about it he immediately entered the contest, imitated himself—and came in second.

Little by Little

An emigrant was preparing to leave his native land to try his luck abroad. An acquaintance inquired casually: "What are you going to do when you arrive in Canada?"

"Oh, take up land."

"Much?"

"Only a shoeful at a time."

Believe It or Not

Sitting in the press box of a Baltimore stadium during a football game, Mrs. W. M. Hopkins, Roland Park, Md., suddenly remembered she had an important letter in her pocket unopened.

Just at that time a well groomed man was preparing to leave the game.

"Won't you be kind enough to mail this letter for me?" Mrs. Hopkins asked of the man who looked honest enough to be trusted with her letter. The stranger very graciously accepted the letter and promised to mail it promptly.

It was Postmaster General James A. Parley who had selected out of 64,998 persons at the football game to mail her letter.

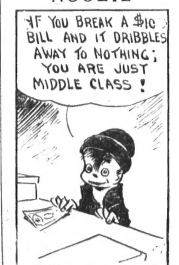
Correct Either Way

Charles R. Gay, president of the New York Stock Exchange, told this one to the Boston Chamber of Commerce:

The late Will Rogers was invited to speak before a large Rotary Club and began, "This country is suffering from the most severe depression in its history—when the chairman arose and said, 'Pardon me, Mr. Rogers, but we do not permit the use of the word 'depression' in this club,' and Will said, 'Alright, Mr. Chairman; as I was saying, this country is enjoying the damndest mildest boom in its history.'"

And Mr. Gay also told this one: "Many of you must feel about economics as the fellow did about classical music. He was asked what a fugue was and he said that a fugue was a complicated musical performance in which the theme kept coming in and the audience kept going out."

The director of John Smith and Co. declared that he'd certainly do. Partner who'd place A tramp on his ace. So his partners took care not to try.

NOOZIE**"Wheat"****Serious Seed Situation**

G. M. Stewart, district inspector of the dominion seed branch, Calgary, has stated that Alberta is in a worse position insofar as pure seed is concerned than it has been at any time during the last 25 years.

Wheat Parley Postponed

The gathering of those interested in Canada's wheat problem, originally slated for Winnipeg on February 25, has been postponed indefinitely. Hon. W. D. Euler, minister of trade and commerce, in announcing the postponement, said that events transpiring at Ottawa made this move necessary. The assembling of representatives of wheat growers, grain and elevator companies, flour milling corporations and others interested, was for the purpose of discussing methods of solving Canada's wheat problem. A dispatch from British states that wheat brokers and millers are disappointed at the postponement as they had hoped the meeting would clarify Canada's selling policy, doubts concerning which have kept the market uneasy in London and Liverpool for some weeks past.

European Crop Conditions

The European continent has been remarkably lucky in the way of having favorable weather for grain crops during the past few years. This has resulted in large yields of good quality grain. During the present winter, however, weather has not been as propitious as in the immediate past years. The greater part of Europe experienced an open winter with mild weather and frequent moisture. Of late the weather has changed to the stormy variety and a cold wave has swept most of the continent. This suggests crop damage as mild weather usually brings the grain to a state where it is susceptible to a cold.

Wheat**Canadian Flour in U.S.A.**

United States millers are complaining of cheap imports of flour at border points. In one North Dakota town the Lake of the Woods Milling Company of Canada offered a 98-lb sack of its Five Rivers brand at \$2.45 while the same grade of domestic flour in the United States was selling at from \$3.50 to \$4.75. Since the AAA was declared ultra vires flour has come down in price but it still remains at a price a dollar dearer for a 98-lb sack than the Canadian price.

Odd and Ends

British farmers obtain 72 per cent of their income from livestock, 2.1 per cent from wheat, 6.13 per cent from all grains, 3.25 per cent from sugar beet and the remainder from market garden produce, hops, hay and straw.

Although Canada has a relatively small non-agricultural population for the absorption of surplus production, approximately 85 per cent of the agricultural production in Canada is consumed in Canada, with the remaining 15 per cent finding markets abroad.

Millers, bakers, packers and other processors in the United States have some \$150 million collected from taxes imposed under the AAA. They are not sure whether to return it to the producers or give it to the government and may decide that the better way, after all, is to keep it themselves.

Each Christmas season sees the slaughter of more than four million Christmas trees in Canada. The state of Minnesota has passed a law which forbids the sale of a Christmas tree unless the tree has a state tag attached. The state supplies the tags and the forestry division supervises the cutting of the trees. Shall we in future regret our present ruthless cutting of these beautiful gifts—Canadian Christmas?

Dr. A. G. Scott

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CAROLIC SOAP—Large cake.

size, 8 for .25c

IVORY SOAP—Pure Glycerin

size, 8 for .25c

COOKING FIGS—Turkish, fresh

stock, 2 lbs. .25c

MOTHER'S COOKIES—Fresh,

crisp, doz. .25c

APPLE FLAKES—Equis 6 lbs.

fresh apples, pk .25c

COCCA—Pure Dutch, doz. .25c

SALMON—lb tin, pink .15c

ORANGES—large sweet and juicy,

3 doz. 1.50

GRAPEFRUIT—Pink, sweet,

3 for .25

Lentil Specials

SALMON—Clover Leaf Red, lb 25c

HERRING—in Tomato Sauce, lb tin .15c

KIPPER SNACKS—3 tin .25c

TUNA FISH—Fine for salads, half-lb tin .25c

SARDINES IN OIL—Connors, 25c

SPAGHETTI & CHEESE—25c

Tomato Sauce, 2 for .25c

MACARONI—lb box .25c

COFFEE—Yellow Bantam, 2 tin 25c

CHEESE—Baby Bittan, each 50c

SALADA—Dressing—Large .50c

jar

BANANAS—2 lbs. .25

Ripe Tomatoes—Lettuce—Celery

—Sweet Potatoes

JAMES JOHNSTON

"The Quality Store"

Local and Personal News

A. Nelson of Brooks was in Bassano last week looking after his interests.

Mayor Geo. A. Clarke of Edmonton has quoted 53 as the likely mill rate for that city in 1934.

"Grace Moore" — the only Carmen that ever weighed less than the bull! — Paul Holt in the Daily Express.

Recent figures reveal that 9,171 jobs were registered for last week in Alberta, as compared with 9,252 for the previous week.

Chicago's mayor has banned a proposed scheme of giving free horses as an inducement to attend picture shows.

Freddie Bartholomew, 11-year-old film star, who featured in David Copperfield, is seriously ill with a throat ailment.

The Saskatchewan legislature has passed a bill banning the pin ball machines, to take effect during March.

A recent text has revealed that steam whistles are not inefficient as they are noisy. A 12-inch whistle used 4,000 horsepower in tooting just once.

Four carloads of hockey enthusiasts went to Glenora on Monday night to see the return game of the Glenora-Lethbridge athletes. Glenora won the game 4-0, and the crowd of 12,000 was a record for the arena.

If T. W. Forster of Medicine Hat was elected president of the Alberta provincial board, Retail Merchants' Ass'n of Canada. He succeeds W. W. Gilleander.

The Medicine Hat Monarch hockey team, on their way home from Glenora last Thursday night were forced to take the train from Bassano as their bus being left here because of mechanical difficulties.

A Herpex was a visitor in Bassano for a few days during the week from his farm 15 miles north of here. Using a light team and a sleigh, it took him nearly a day to make the one-way trip through the snow.

The director of the University of Chicago's Yerkes observatory dealt a scientific blow to the popular fancy of artists who paint blue skies. Yellow, red and green are the colors of the sky, he said.

The inquest into the Waldorf hotel—Universal garage and the drug store—has adjourned for thirty days. With no further evidence, the city council acting as the board of inquiry will deliver their findings at the next sitting.

While one of our residents was building a new house, a friend asked him how he was getting along with it. He replied: "Fine. I've got to the roof and the mortgage on it, and I expect to have the furnace and the sheriff in before spring." The main highway through Bassano, though passable, offers difficulties to motorists between here and Glenora. Continual drifting and shifting of the snow is an ever-present hazard. The Greyhound Bus line's snowplow was noticed here this morning, going west.

Heard 'n' Seen

Guess we got the medical profession on its us. We were the object of a slight ridicule from Doc Scott. . . . Jack Stora's beaming countenance protruding through a door. . . . Roy Smith shelling out one buck and placing it fondly in our hand. . . . H.T.J. and A.V. breaking their fast in royal style in the kitchen of Pat's. . . . Harry Holmes saying: "Pity below and all's well." Jack Summerbell scurrying for cover from the icy blasts. . . . Verne Thompson getting disengaged over his curling. . . . Gordy Fink making the biggest hole of the season at the curling rink. "It's alright, they weren't playing 'call shot'." Budja bear about the 8. . . . Under that Marion Haynes scored against Scott McLaws! Well, it was this way, etc., etc. . . . Tom Ingberg putting clouds of smoke from that— —a pipe of his. . . . You can't "down" Harry (Speed) Beber; after losing one game to Fink by a lucky shot, he forces another opponent to the 12th end. And now he crops up in the semi-finals of the Grand Challenge. . . . Archie (Walter) Johnston, keeping warm by smoking a huge stogie. . . . Wierack: This frost awe sinks into the pocketbook. . . . According to our viewpoint, if Winchell made \$2 (thousand) last year for his column, about \$51,997 must have been by blackmail. There ain't no dough in it here.

Patter

Though not dabbling into politics, this one is too good to keep: A western farmer was introducing his family of boys to Prime Minister Mackenzie King. "Greeting boys, and all Liberals, I suppose," remarked the premier. "All but one," responded the farmer. "They're all Liberals but John, the little rascal. He got to readin'!"

Though the illustration we are about to give is pretty dumb, it shows the value the ordinary comma plays in everyday life.

Woman is pretty, generally speaking.

Woman is pretty generally speaking.

The Strathmore Standard preserves this interesting extract from a sermon delivered to a fashionable congregation: "Bthren, unless you repent in a measure and be converted as it were, you will, I regret to say, be damned to some extent."

I am a nickel.

I am not on speaking terms with the candyman.

I am so small to get into the movies.

I am not large enough to buy a necktie.

I am of small consideration in the purchase of gasoline.

I am not fit to be a tip—But believe me, When I go to church, I am SOMEBODY!

EDMONTON LETTER . . .

(Continued from Page One)

aid. When the estimates were passed at the 1933 session of the legislature, the deficit was estimated at \$699,479.

Highlights of the financial reports presented are as follows: In addition to the above estimated deficit, revenue increases of \$42,000 in the nine months period ended December 31, 1933; funded and unfunded debt of \$16,241,347 at the end of December, the net increase being \$2,315,970; cash deficit of \$17,117 for the nine months period, and increase of \$48,097 over a similar period in 1934.

The tentative budget suggested by the provincial auditor provides for a deficit of \$4,671,568 and refunding of provincial debt on a 3.75 interest basis with a view to balancing the budget. It also suggests an increase of the income tax of 60 per cent, to yield an additional revenue of \$350,000.

The House Dress Dance

(Continued)

Friday is the night Of the House Dress Dance Where all who come Make merry and dance.

Prior to dancing Will all play quiet whist. With one and all trying For the prizes that've promised.

A healthy bag of flour Will be given away at the door; And for the art of torpedoes Novelty dances, and fun galore.

Of course our hosts, the W. I. Provide the best of food, San'wiches, cake, perhaps some pie? . . . You bet, it's awful good.

So into your house dresses, ladies, And that goes for you gents, too. (Ere we mean your clothesless), And show what you can do!

The Manitoba government was charged Wednesday to consult with the dominion administration with a view to bringing the prices of agricultural machinery "to what they were under the Bennett regime". Prices of farm machinery have substantially increased this month, it was revealed.

* MR. MURSCHEL OF CALGARY * will be at the * MEUCI BEAUTY PARLOR * on * MARCH 9 & 10 * * Permanent Wave Guaranteed *

* Knuox Presbyterian Church * Sunday, March 1, 1934. * Sunday School 11 a.m. * Evening Service 7:30 p.m. * Mr. C. W. Pickup of Calgary will conduct the services. * There will be a meeting of the congregation immediately after the evening sermon.

* Church of the Blessed Virgin * Holy Communion . . . 11 a.m. * Services conducted by Rev. T. B. Winter of Strathmore

* BARGAIN * FARES * to * EASTERN CANADA * Feb. 29 to Mar. 13

CHOICE OF TRAVEL in COACHES TOURIST or STANDARD SLEEPERS Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges

RETURN LIMIT 45 DAYS In addition to date of sale

STOP-OVERS ALLOWED at Stations Port William and East

For Fares, Train Service, etc. Apply Ticket Agent

CANADIAN PACIFIC

THE BASSANO MAIL "Your Favorite Weekly Newspaper"

LADIES' WEAR DEPARTMENT



Orient Silk Hose

THE NEW SHADES FOR SPRING ARE HERE

Deauville, Variety, Escapade, Vagabond, Normandie, Follies, Blue Heaven and Night Club

A Color for Every Ensemble and Every Occasion!

ORIENT—CHOSEN FOR LASTING LASTING LOVELINESS

1.00 per pair

Beautiful Display of Infants' Silk and Crepe

Dresses and Rompers

Favorite gift for the new baby, wash well, launder well and come in a host of pretty colors: Blue, Pink, Yellow, Green, White.

Priced at each .95 1.25 1.50

See Our Collection of the Very Newest and Smartest House & Afternoon DRESSES

Floral, Stripe and Plaid Effects in excellent quality prints, broadcloths, piques, seersucker, etc. Materials that are tubfast and give splendid wear. Priced at, each—

.95 1.25 1.50

1.50 1.95



SPECIALS

A few bolts only. Floral Prints and Voiles, all Wabasso First Quality and guaranteed for wash and wear, to be cleared at this low price per yard. All 36 inches wide, Reg. 30c, now—

19c

CHEESE CLOTH

Cartons containing 5 yards, excellent quality cheese cloth, suitable for many different uses. 36 inches wide. SPECIAL PRICE, 5 yard carton—

23c

MEN'S WEAR DEPARTMENT



Ties for Everyone!

A splendid selection here of all the smartest Currie Neckwear. New Shapes—New Patterns. Priced, each—

50c 75c 1.00

Spring Hats

Stetson Super Fine quality felts, coming in all the new shapes and colors. Priced at, each—

3.25

Currie's Superior London Spats, fitted with the Snap-Ease fasteners, come in Greys, Fawns and Browns. Reg. 1.95, now a pair for—

1.35



Men's DRESS SHOES

The famed Hart Quality Black Oxford, styled on all the newest 1936 lasts in kid and calf, Blucher and Balmoral styles. Priced—

6.00 6.50 7.50

Men's Dress Sox

Pure wool of fine quality and wool and rayon mixtures. Come in smart Check and Clox designs. Priced at, pair—

50c

Men's Dress Shirts

The well-known Rippleheen and the very new Ever-Neat qualities, made from finest quality materials, perfect fitting, all guaranteed fast colors. Priced at, each—

2.00

GROCERY DEPARTMENT

PANCAKE FLOUR—Coyote Brand, 3 1/2 lb bag, each	30c	PRUNES—Sunsweet Tenderized, 2 lb pkts, each	27c
MAPLE SYRUP—Pure Cabin Brand, Pint, each, 2 lbs.	27c	JAM—Pure Plum, 4 lb tins	47c
NAVY BEANS—Ontario Hand Picked, 4 lbs	23c	CANNED TOMATOES—KB Brand, 2 1/2 lb tins, 2 for	25c
RAISINS—Australian Sultanas, Seedless, 2 lbs	27c	HERRING—in Tomato Sauce, Connors, 2 tins	29c
JELLY POWDERS—Arabbrand, Assorted Flavors, 5 pkts	25c	SODAS—Paulins, Plain or Salted, 2 lb pkts	35c
CHEESE—Burns' Golden Loaf or Spruceday, lb	33c	CHICKEN HADDIE—Brunswick Brand, lb tins, 2 for	49c
SPAGHETTI—in Tomato Sauce, Heinz, tall tins, each	15c	TEA—Victoria Cross, Indo-Ceylon, lb 47c	
SOUP—Heinz Mushroom or Spinach, large tins, 2 for	33c	COFFEE—Malkin's Best Vacuum Pack, lb	43c
		SALMON—Fancy Pink, tall tins, 3 lbs 41c	

Fresh Crisp Head Lettuce—New Cabbage—Firm Mexican Tomatoes—Pink Meat Grapefruit—Crisp Bleached Celery—Golden Ripe Bananas—Cabbage—Carrots.

McKEE'S STORES

"Always at Your Service"

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